

# ALISON BUCHANAN

## UX Researcher

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## PORTFOLIO

[Alisonjbuchanan.com](http://Alisonjbuchanan.com)

## SKILLS

Participatory Design Facilitation

Qualitative Interviewing

Thematic Analysis

Usability Testing

Survey Design

Python

## VOLUNTEERISM

### Co-design Research Volunteer

Human Centered Design & Engineering Dept., UW

9/2019 – 6/2020

Planned & participated in 6 co-design sessions to explore accessible health & wellness solutions with older adults.

## SUMMARY

I am a UX Researcher with 4+ years of research experience. I believe inclusive design has the power to invite people in.

## EDUCATION

University of Washington (UW), Seattle WA

**MS Human Centered Design & Engineering**

9/2018 - 6/2020

**BS Psychology**

**BA Law, Societies, & Justice (Honors)**

9/2011 - 6/2015

## EXPERIENCE

### User Researcher

6/2021 - Present

University of Cambridge Information Systems - Cambridge, UK

- Conducted cross-departmental stakeholder interviews to inform scoping & milestone planning for a 5-year IT product transformation project
- Synthesized past user research findings to define core user needs & guide discovery research
- Planning foundational user research study to further explore & validate core user needs

### Product Research & Insights Intern

6/2020 - 6/2021

Waymo - Mountain View, CA (remote work from Cambridge, UK)

- Planned & implemented in-depth interviews for foundational research to inform product strategy
- Spear-headed a longitudinal survey through survey platform selection, question design, & deployment to track product perception
- Led remote co-design sessions with blind & sighted participants to inform a new design framework & promote product accessibility
- Collaborated with design, legal, comms, policy, & product management teams to advocate for research findings & ensure a lasting impact

### Qualitative User Research Intern

6/2019 - 9/2019

Twitter - San Francisco, CA

- Synthesized quantitative data & facilitated team discussions to identify top objectives for a foundational qualitative user research study
- Created a screener, research plan, & interview guide to drive the project
- Selected & interviewed 12 participants for 1.5 hours each
- Analyzed data, prioritized findings, & presented recommendations

### Graduate Teaching Assistant - Intro to User Research

3/2019 - 6/2019

Human Centered Design & Engineering, UW - Seattle, WA

- Taught a 3 hour studio class of 26 students once/wk & facilitated user research activities focused on direct observation, interviewing, & surveys

### Clinical Research Assistant - PAVIR

3/2016 - 9/2018

Insomnia Research Lab - Palo Alto, CA

- Collaborated with interdisciplinary teams to create study procedures across 3 Veterans Affairs sites
- Clinically interviewed, managed, & equipped 20+ participants/mo for sleep studies
- Designed recruitment materials/strategies & recruited 100+ participants